

International Journal Of Management Focus

International Journal of Indian Psychology, Volume 6, Issue 2, (No. 5)RED'SHINE Publication. Pvt. Ltd
Partial Least Squares Structural Equation Modeling
Recent Advances in Banking and Finance
Springer
In a fast moving world the transportation of goods is expected to be more efficient than ever before. This compendia features papers that address key themes in green logistics such as benchmarking and energy efficiency and includes highly cited papers from international contributors such as Alan McKinnon and Joseph Sarkis.

** Contents available at <http://ijm.cgpublisher.com/product/pub.28/prod.1294> **

The International Journal of Knowledge, Culture and Change Management examines the nature of the organisation in all its forms and manifestations: businesses, from micro-enterprises to multinational corporations; institutions of formal learning, from pre-schools to universities; public sector agencies; and non-government and community sector organisations. Its concern also extends beyond the boundaries of organisations to consider the dynamics of supply chains, organisational alliances, networks, communities of practice and capacity building. Across all of these contexts, a pragmatic focus persists—to examine the 'organisation' and 'management' of groups of people collaborating to productive ends, and to analyse what makes for success and sustainability. The focus of the journal is on those intangible drivers which determine not only the livability of organisations for insiders, and their credibility and attraction to outsiders; but also their tangible results in the form of efficiency, effectiveness and productivity. The intangibles of knowledge, culture and change management do not appear on balance sheets, but ultimately do have an enormous impact on 'bottom lines'. The journal attempts to address dynamics of knowledge, culture and change as they manifest themselves in organisations. The perspectives range from big picture analyses to detailed case studies which speak to the tangible value of organisational intangibles. They traverse a broad terrain, from theory and analysis to practical strategies. The journal is relevant for academics in the fields of management, social sciences and education/training, research students, knowledge managers, trainers, industry consultants and knowledge management and change practitioners – anyone with an interest in, and concern for, cultural change in organisations. The International Journal of Knowledge, Culture and Change Management is peer-reviewed, supported by rigorous processes of criterion-referenced article ranking and qualitative commentary, ensuring that only intellectual work of the greatest substance and highest significance is published. The book provides an overview of developments in the field of entrepreneurship education, with special reference to global perspectives on innovations and best practices, as well as research in the emerging economy context. It focuses on various experiments in curriculum design, review and reform in addition

to the innovative processes adopted for developing new content for entrepreneurship courses, in many cases with an assessment of their impact on students' entrepreneurial performance. Further, it discusses the pedagogical methods introduced by teachers and trainers to enhance the effectiveness of students' learning and their development as future entrepreneurs. It explains the various initiatives generally undertaken to broaden the scope of entrepreneurship education by extending it beyond regular students and offering it to other groups such as professionals, technicians, artisans, war veterans, and the unemployed. The book is a valuable resource for researchers and academics working in the field of entrepreneurship education as well as for trainers, consultants, mentors and policy makers.

Tourism Management

Global Mobility of Highly Skilled People

Handbook of Research on Project Management Strategies and Tools for Organizational Success

EJBRM Volume 8 Issue 2

Handbook on HR Process Research

**** Contents available at <http://ijm.cgpublisher.com/product/pub.28/prod.1323> ****The International Journal of Knowledge, Culture and Change Management examines the nature of the organization in all its forms and manifestations: businesses, from micro enterprises to multinational corporations; institutions of formal learning, from pre-schools to universities; public sector agencies and non-government and community sector organizations. Its concern also extends beyond the boundaries of organizations to consider the dynamics of supply chains, organizational alliances, networks, communities of practice and capacity building. Across all of these contexts, a pragmatic focus persists-to examine the 'organization' and 'management' of groups of people collaborating to productive ends, and to analyze what makes for success and sustainability. The focus of the journal is on those intangible drivers which determine not only the livability of organizations for insiders, and their credibility and attraction to outsiders; but their tangible results in the form of efficiency, effectiveness and productivity. The intangibles of knowledge, culture and change management do not appear on balance sheets, but ultimately do have an enormous impact on 'bottom lines'. The journal attempts to address dynamics of knowledge, culture and change as they manifest themselves in organizations. The perspectives range from big picture analyses to detailed case studies which speak to the tangible value of organizational intangibles. They traverse broad terrain, from theory and analysis to practical strategies. The journal is relevant for academics in the fields of management, social sciences and education/training, research students, knowledge managers, trainers, industry consultants and knowledge management and change practitioners - anyone with an interest in, and concern for, cultural change in organizations. The International Journal of Knowledge, Culture and Change Management is peer-reviewed, supported by rigorous processes of criterion-referenced article ranking and qualitative commentary, ensuring that only intellectual work of the greatest substance and highest significance is published.

This forward-thinking Handbook explores cutting-edge research on how employees within firms should be managed in order to increase their wellbeing and performance.

This book provides support to academics as well as managers, who deal with policies and strategies related to work issues. Effective work practices and good employee relations are a real necessity of nowadays organizations, as they can help to reduce absenteeism, employee turnover and organizational costs. Instead, they support high levels of commitment, effectiveness, performance as well as productivity. The book focusses on the implications of those changes in productivity and organizational management. It explores the models, tools and processes used by organizations in order to help managers become better prepared to face the challenges and changes in work and consequently, in the way how to manage today's organizations. In several parts of the world, countries are undergoing economic, social, and political transitions, enhanced and accelerated by forces of globalization. These transition economies can serve as laboratories for understanding the innovation process. This volume features original theoretical and empirical research. It offers the first comprehensive view of innovation system development in the context of small catching-up economies. Smallness, path dependency, and latecomer status of such economies create some inherent limitations for their innovation systems, but these special characteristics can offer advantages as well. For example, smallness is often related with increased flexibility and shorter reaction times, while latecomers can benefit from earlier experiences of their more advanced neighbors. Path-dependency highlights the fact that the innovation system development processes are considerably influenced by the past experience of a particular country or region. By incorporating these features into an integrated analysis, the authors address such questions as: · What special features characterize the innovation system development in small catching-up economies? · What are the causes for innovation success or failure? · How do organizational capabilities and internationalization tendencies relate to company level innovations? · What is the role of human capital and social factors in the innovation process? · How can various policies support innovation in an integrated manner? Drawing from research about Europe, Asia, and Latin America, the authors provide readers with a systemic view of the innovation system development in small catching-up economies. They discuss the unique features of this development and contribute to a depth understanding of various determinants and their impacts on the innovation process. The policy implications will offer a normative guidelines for enhancing innovation system development.

Big Data Analytics in Bioinformatics and Healthcare

Global Operations Strategy

Focus on Responsible Supply Chain Management

Handbook of Research on Entrepreneurship in Professional Services

Challenges and Opportunities

Innovation Systems in Small Catching-Up Economies

Blended learning continues to emerge as a more proactive and high quality method of teaching and learning. Yet

as the academic landscape shifts towards technology-based efforts, the lack of economic support in developing countries has hindered its educational growth. Advancing Technology and Educational Development through Blended Learning in Emerging Economies provides an insight on blended learning approaches and its importance in the educational development of emerging economies. This book is a vital resource for researchers, academics, professionals, and students involved in the management and organizational development of technology use in educational settings.

"This book covers emerging e-business theories, architectures, and technologies that are emphasized to stimulate and disseminate cutting-edge information into research and business communities in a timely fashion"--Provided by publisher.

Changing business environments challenge established management ideas and practices. This volume draws on competence-based theory to identify and elaborate some important ways in which organizational competences are evolving - or should evolve - to respond to some fundamental forms of change in business environments. Description of the foundations of organizing and managing diversities, and multidisciplinary, intersectional and critical analyses on key issues.

New Perspectives on Practice and Policy

Recent Advances in Banking and Finance

Regional Conference on Science, Technology and Social Sciences (RCSTSS 2014)

A Focus on Sustainable Supply Chains and Green Logistics

Talent Management in Practice

Advances in Affective and Pleasurable Design

This guide explores the relationship between good governance and social responsibility and the reality of managing both. In addition to the theory and practice of governance and corporate social responsibility, the book also includes case studies from large, small and nongovernmental organizations.

While many business schools are teaching Global Operations Strategy with self-made teaching materials, there are no such textbooks. Combining practical approaches with detailed theoretical underpinnings, this book provides theories, tools, frameworks, and techniques for global operations strategy, and brings real world perspectives to students and managers. Each chapter includes definition of key terms, introduction of fundamental theories, several short case examples, one long new case to explain the associated theories, and recommended further reading.

This book pulls together robust practices in Partial Least Squares Structural Equation Modeling (PLS-SEM) from other disciplines and shows how they can be used in the area of Banking and Finance. In terms of empirical analysis

techniques, Banking and Finance is a conservative discipline. As such, this book will raise awareness of the potential of PLS-SEM for application in various contexts. PLS-SEM is a non-parametric approach designed to maximize explained variance in latent constructs. Latent constructs are directly unobservable phenomena such as customer service quality and managerial competence. Explained variance refers to the extent we can predict, say, customer service quality, by examining other theoretically related latent constructs such as conduct of staff and communication skills. Examples of latent constructs at the microeconomic level include customer service quality, managerial effectiveness, perception of market leadership, etc.; macroeconomic-level latent constructs would be found in contagion of systemic risk from one financial sector to another, herd behavior among fund managers, risk tolerance in financial markets, etc. Behavioral Finance is bound to provide a wealth of opportunities for applying PLS-SEM. The book is designed to expose robust processes in application of PLS-SEM, including use of various software packages and codes, including R. PLS-SEM is already a popular tool in marketing and management information systems used to explain latent constructs. Until now, PLS-SEM has not enjoyed a wide acceptance in Banking and Finance. Based on recent research developments, this book represents the first collection of PLS-SEM applications in Banking and Finance. This book will serve as a reference book for those researchers keen on adopting PLS-SEM to explain latent constructs in Banking and Finance. This handbook synthesises some literature of the last 40 years in 28 chapters. The coverage is split into the following areas : the history and theory of the multinational enterprise; the political and policy environment of international business.

International Journal of Technology Management

Business and Social Sciences

Advancing Technology and Educational Development through Blended Learning in Emerging Economies

The International Journal of Knowledge, Culture and Change Management

Competencies and (Global) Talent Management

A Focused Issue on Building New Competences in Dynamic Environments

Professional service firms are critical agents of contemporary economies and understanding them has become a central focus of recent scholarship. This very timely and well organized Handbook brings together several leading scholars who explore how we might think and theorize about professional service firms and their entrepreneurial behaviours. The Handbook will become a key source for the growing community of researchers in this area. Æ Royston Greenwood, University of Alberta, Canada Æ For too long, both researchers and practitioners have presumed that professional service firms follow the status quo when they should better

understand how these professionals set the rules for globalization. This Handbook reminds us that professionals are as much the shock-troops of capitalism as the multinational corporations that they serve. As this Handbook shows, the leading firms successfully compete with each other by fostering entrepreneurship and innovation in order to service an institutional system that undergirds the international economy. Õ Ð Christopher McKenna, University of Oxford, UK Professional services are increasingly seen as an important foundation for future economic growth and prosperity. Yet research on innovative and entrepreneurial processes in professional services has been surprisingly scarce. This Handbook provides a collection of original contributions from leading scholars outlining the current stock of knowledge in the area as well as providing directions for further research. The expert contributors discuss entrepreneurship and innovation from a number of different perspectives, including the entrepreneurial professional team, the entrepreneurial firm and the institutional environment. The first part of the book looks at the challenges of entrepreneurship specific to the professional service firm while the second explores the creation and exploitation of entrepreneurial opportunities in the professional service team. Part III turns to the organization and Part IV to the management and growth of the entrepreneurial professional service firm. The final part discusses the interplay between professions, firms and the institutional environment. Researchers, scholars and PhD students in the areas of entrepreneurship and professional service firms along with advanced students of management will find this volume of great value.

The Second European Edition of *Services Marketing: Integrating Customer Focus Across the Firm* by Wilson, Zeithaml, Bitner and Gremler uniquely focuses on the development of customer relationships through quality service. Reflecting the increasing importance of the service economy, *Services Marketing* is the only text that put the customer's experience of services at the centre of its approach. The core theories, concepts and frameworks are retained, and specifically the gaps model, a popular feature of the book. The text moves from the foundations of services marketing before introducing the gaps model and demonstrating its application to services marketing. In the second edition, the book takes on more European and International contexts to reflect the needs of courses, lecturers and students. The second edition builds on the wealth of European and International examples, cases, and research in the first edition, offering more integration of European content. It has also be fully updated with the latest research to ensure that it continues to be seen as the text covering the very latest services marketing thinking. In addition, the cases section has been thoroughly examined and revised to offer a range of new case studies with a European and global focus. The online resources have also

been fully revised and updated providing an excellent package of support for lecturers and students. This volume examines self-initiated expatriates (SIEs), the category of highly skilled people whose movement from one country to another is by choice. Although they are not forced to relocate due to work, conflict or natural disaster, their migration pattern is every bit as complex. The book challenges previous theoretical approaches that take for granted a more simplistic view of this population, and advances that mobility of SIEs relates to the expatriates themselves, their conditions and the different structures intervening in their career life course. With their visible increase worldwide, this book positions itself as a nexus for this on-going discussion, while linking self-initiated expatriation to the theoretical landscape of international skilled migration and mobility. Major interests that catch attention are transnational practices, work-related experiences and personal life course, including forms of inequalities in their migration experiences. The book identifies forms and drivers of migratory behaviour and provides an argument concerning the broader processes of mobility and integration. As such, this book constitutes a departure point for future research in terms of theoretical underpinnings and empirical rigor on global highly skilled mobility of SIEs. The collection of empirical case studies offers an insightful analysis for policy makers, concerned stakeholders and organizations to better cope with this form of migration.

This book covers the main issues on the study of competencies and talent management in modern and competitive organizations. The chapters show how organizations around the world are facing (global) talent management challenges and give the reader information on the latest research activity related to that. Innovative theories and strategies are reported in this book, which provides an interdisciplinary exchange of information, ideas and opinions about the workplace challenges.

Global Talent Management

Experiments with Curriculum, Pedagogy and Target Groups

Handbook of Research on Managing and Influencing Consumer Behavior

The International Journal of Knowledge, Culture and Change Management: Volume 11

Challenges, Strategies, and Opportunities

Volume 10, Number 10

This book bridges the research and practice of global talent management. It opens important theoretical and practical avenues to understand the concept internationally while focusing on developing and emerging countries. Chapters derive from various geographic regions and embrace cross-national, comparative, and interdisciplinary perspectives.

An open and inclusive approach is used in assessing the challenges of global talent management, strategies to overcome these challenges, and in charting opportunities for future talent management. These three dimensions are crucial to academic researchers and business practitioners for envisioning a positive future role of talent management in businesses and societies.

Project management tools can be used as an alternative to improve and strengthen a company's position in the market. However, the management of projects has been in constant transformation. Elements such as time, cost, and scope, on which it is based, have been complemented with other trends, such as the project team, change management, knowledge management, good negotiation practices, management of stakeholders, sustainability, etc. In order to improve the competitiveness of their company and increase earned value, managers must remain up to date on these latest transformations and best practices. The Handbook of Research on Project Management Strategies and Tools for Organizational Success is a pivotal reference source that analyzes and disseminates new trends that will allow managers to improve their skills and strengthen the performance of their companies through obtaining better results in the projects undertaken. While highlighting topics such as market growth, risk management, and value creation, this book is ideally designed for project managers, managers, business professionals, entrepreneurs, academicians, researchers, and students seeking current research on improving the competitiveness of companies as well as increasing their earned value.

*Tourism Management: managing for change is a complete synthesis of tourism, from its beginnings through to the major impacts it has on today's global community, the environment and economy. Provocative and stimulating, it challenges the conventional thinking and generates reflection, thought and debate. This bestselling book is now in its third edition and has been fully revised and updated to include complete set of brand new case studies, a new four colour page design to enhance learning and improved online companion resources packed with must have information to assist in learning and teaching. Tourism Management covers the fundamentals of tourism, introducing the following key concepts: * The development of tourism * Tourism supply and demand * Sectors involved: transport, accommodation, government * The future of tourism: including forecasting and future issues affecting the global nature of tourism In a user-friendly, handbook style, each chapter covers the material required for at least one lecture within a degree level course. Written in a jargon-free and engaging style, this is the ultimate student-friendly text, and a vital introduction to this exciting, ever-changing area of study. The text is also accompanied by a companion website packed with extra resources for both students and lecturers, including learning outcomes for each chapter, multiple choice questions, links to sample chapters of related titles and journal articles for further reading, as well as*

downloadable PowerPoint materials and illustrations from the text. Accredited lecturers can request access to download additional material by going to <http://textbooks.elsevier.com> to request access.

Talent Management is one of the fastest growing themes in the management field, yet, there is little knowledge about the nature of TM in practice, and how TM evolves over time. This book offers an integrated framework, based on empirical research that addresses the nature and dynamics of TM in organizations.

Mobile Applications and Knowledge Advancements in E-Business

The Oxford Handbook of Diversity in Organizations

Evolutionary Concepts in End User Productivity and Performance: Applications for Organizational Progress

Conducting Focus Groups for Business and Management Students

Entrepreneurship Education

Applications for Organizational Progress

In *Conducting Focus Groups*, Caroline J. Oates and Panayiota J. Alevizou explain what is involved in conducting focus groups, outlining their main features, use in research, their design and the kind of rich, qualitative data they facilitate. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Part of SAGE's Mastering Business Research Methods, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support researchers by providing in-depth and practical guidance on using a chosen method of data collection or analysis. Watch the editors introduce the Mastering Business Research Methods series

"This book aims to represent some of the most current investigations into a wide range of end-user computing issues, enhancing understanding of recent developments"--Provided by publisher.

This book features more than 95 papers that were presented at the bi-annual Regional Conference on Science, Technology and Social Sciences, RCSTSS 2014, which was organized by Universiti Teknologi MARA Pahang. It covers topics ranging from communications studies, politics, psychology, education, religious studies as well as business and economics. The papers, which have been carefully reviewed, include research conducted by academicians locally, regionally and globally. They detail invaluable insights on the important roles played by the various disciplines in science, technology and social sciences. Coverage includes accounting, art and design, business, communication, economics, education, finance, humanity, information management, marketing, music, religion, social sciences and tourism. Throughout, clear illustrations, figures and diagrams complement the research. The book is a significant point of reference to academicians and students who want to pursue further research in their respective fields. It also serves as a platform to disseminate research findings as a catalyst to bring out positive innovations on the development of the region.

This book constitutes the proceedings of the International Conference on ENTERprise information systems, held Viana do Castelo, Portugal, in October 2010.

International Conference, CENTERIS 2010, Viana do Castelo, Portugal, October 20-22, 2010, Proceedings
Internal Marketing

OECD Guidelines for Multinational Enterprises 2002 Focus on Responsible Supply Chain Management

Research Handbook of Expatriates

Partial Least Squares Structural Equation Modeling

The Oxford Handbook of International Business

The OECD Guidelines for Multinational Enterprises are recommendations to multinational enterprises on their business conduct in such areas as labour, environment, consumer protection and the fight against corruption. This edition has a special focus on supply chain management.

As technology evolves and electronic data becomes more complex, digital medical record management and analysis becomes a challenge. In order to discover patterns and make relevant predictions based on large data sets, researchers and medical professionals must find new methods to analyze and extract relevant health information. Big Data Analytics in Bioinformatics and Healthcare merges the fields of biology, technology, and medicine in order to present a comprehensive study on the emerging information processing applications necessary in the field of electronic medical record management. Complete with interdisciplinary research resources, this publication is an essential reference source for researchers, practitioners, and students interested in the fields of biological computation, database management, and health information technology, with a special focus on the methodologies and tools to manage massive and complex electronic information.

A clear-sighted introduction to a complex subject, 'Internal Marketing' provides the reader with a succinct overview of the most recent thinking and practice. The text begins by defining what internal marketing is and how it can work, and from this foundation: *
Outlines state-of-the-art thinking and practice * Demonstrates how internal marketing can be used to facilitate such diverse strategies as TQM, New Product Development and Change

Management * Highlights the techniques managers need to understand to use IM effectively within their organizations * Contains a range of international and up to the minute examples and cases of best practice from companies around the world Throughout the book the emphasis is on understanding the principles that have made internal marketing such a potent force within leading corporations. This is combined with a pragmatic assessment of the many challenges involved in making it a reality within an organization.

In recent years, all types of businesses have increasingly focused on the importance of the relationship with the customer. Customer knowledge management has become a well-known term used in the business and academic worlds for understanding how to control consumer behavior. The Handbook of Research on Managing and Influencing Consumer Behavior discusses the importance of understanding and implementing customer knowledge management and customer relationship management into everyday business workflows. This comprehensive reference work highlights the changes that the Internet and social media have brought to consumer behavior, and is of great use to marketers, businesses, academics, students, researchers, and professionals.

International Journal of Indian Psychology, Volume 6, Issue 2, (No. 5)

Fundamentals and Practice

An Integrated and Dynamic Approach

Building Businesses in Emerging and Developing Countries

ENTERprise Information Systems, Part II

EBOOK: Services Marketing: Integrating Customer Focus Across the Firm

While emerging market economies do not have a mature market structure yet, there is a need for research on corporate governance practices in these economies from different perspectives, including corporate social responsibility. Corporate Governance and Corporate Social Responsibility: Emerging Markets Focus fills the gap with a collection of high-quality research and policy-based papers addressing these issues, using various market cases as illustrations. Unlike previous books that often focused on one or several emerging markets, this book covers a much broader set of countries and tackles ethical, legal and societal aspects of corporate governance, beyond financial issues. It also discusses how companies work towards best corporate governance practices, particularly, in the aftermath of recent financial and economic crises. Readers will benefit from the wide range of theoretical, empirical, and case analyses,

selected with care to reflect cutting-edge corporate governance and corporate social responsibility issues in countries with emerging markets.

This book focuses on the challenges and opportunities facing companies in emerging and developing countries. China and India have become the primary business destination for many global companies that are looking for market opportunities and low costs of production, whilst Morocco, Dubai, Brazil, Malaysia and Russia are also being targeted. This new edited volume helps develop a better understanding of the realities of doing business in emerging and developing countries, in particular exploring the dynamics between corporations – both indigenous and multinational – and local pressures in developing, transitional and emerging economies. The book points out the benefits and pitfalls of doing business in emerging and developing countries, as well as the adjustments that are necessary for success. It also discusses entrepreneurship in emerging and developing countries, exploring its new realities from women's entrepreneurship in Muslim countries to social entrepreneurship in developing countries. The volume also points out the new challenges for SMEs of emerging and developing countries in a global competitive environment. Finally, it analyses corporate governance from a local partner perspective and an institutional perspective. *Building Businesses in Emerging and Developing Countries* will be of interest to business managers, students and researchers involved in international entrepreneurship and corporate governance.

This volume discusses pleasurable design — a part of the traditional usability design and evaluation methodologies. The book emphasizes the importance of designing products and services to maximize user satisfaction. By combining this with traditional usability methods it increases the appeal of products and use of services.

International Journal of Management and Transformation

Multidisciplinary Perspectives on Self-initiated Expatriation

Corporate Governance And Corporate Social Responsibility: Emerging Markets Focus

Work Organization and Human Resource Management

Electronic Journal of Information Systems Evaluation

A Handbook of Corporate Governance and Social Responsibility