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*Neom Saudi Arabia*

*Mega City Neom*

*Saudi City*

**A comparative study of  
the relationship between**

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**the end of the Cold War  
and the resurgence of  
geopolitics in Europe.  
Urban life without urban  
nature is unthinkable  
today! This textbook on  
the Green City examines**

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**urban nature as an ideal,  
provider of services and  
conceptual urban design  
approach. It answers  
important contemporary  
questions that arise  
about the ecological and**

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**cultural foundations,  
development and  
structure, and ecological  
performance of urban  
nature worldwide. The  
book explains what urban  
nature is, how it came to**

**be, and how it evolved in the context of the natural and cultural conditions of its sites. It also describes what constitutes urban biodiversity and the role of differentiated urban**

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**nature in the Green City  
concept. This book is a  
translation of the original  
German 1st edition Die  
Grüne Stadt by Jürgen  
Breuste, published by  
Springer-Verlag GmbH**

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**Germany, part of  
Springer Nature in 2019.  
The translation was done  
with the help of artificial  
intelligence (machine  
translation by the service  
DeepL.com). A**

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**subsequent human  
revision was done by the  
author primarily in terms  
of content and scientific  
terms, so that the book  
will read stylistically  
differently from a**



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**conventional translation  
but without loss of  
messages. Springer  
Nature works  
continuously to further  
the development of tools  
for the production of**

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**books and on the related technologies to support the authors. Theories of urban development and ecology are linked to practical applications of urban planning and**

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**illustrated with many  
case studies and  
examples. The great  
potentials of urban  
nature are shown in  
detail. In order to cope  
with or mitigate problems**

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**in the city, a targeted  
urban nature  
management adapted to  
the specific conditions of  
the different types of  
urban nature is needed,  
which includes nature**

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**conservation as well as  
nature design, always  
keeping in mind the  
relation to the urban  
dwellers. The textbook  
will appeal especially to  
students and teachers of**

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**urban planning, ecology,  
geography, social  
sciences, and  
practitioners of urban  
design. The Author  
Jurgen Breuste is a  
renowned urban ecologist**

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**with special  
interdisciplinary and  
international research  
experience on urban  
nature. He currently  
teaches as a professor of  
urban and landscape**

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**ecology at the Paris  
Lodron University of  
Salzburg, University  
Bucharest, and East  
China University Shangha  
He is also president of  
the international**



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**scientific Society for  
Urban Ecology (SURE).  
Renewable energy and  
sustainable development  
have become more  
prominent in the world,  
providing capitalistic**

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**opportunities for shrewd  
businessmen and  
corporate wars. When an  
opportunity to provide a  
renewable electricity  
source for a new city in  
Saudi Arabia is released**

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**for tender, billionaire  
entrepreneur and  
investment savant, Jim  
Dunsmuir, begins  
building a revolutionary  
idea he believes will  
change the face of the**

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**world's power and travel systems. His competition is ex-oil magnate, George Anderson, the founder of one of the largest solar companies in the world. Now he is out to win the**

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**contract for his solar  
power company at all  
costs, even if it means  
pushing the boundaries  
of the law. Stuck in the  
middle of his dark  
mission is former NYPD**

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**detective Richard  
Emerson and his team at  
Trade Link Security.  
George has a way of  
making Richard feel like  
their periodic forays into  
the grey area of the law**

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**are inevitable and  
acceptable, despite  
Richard's misgivings. As  
a high stakes battle  
begins, now only time will  
tell which entrepreneur  
will land the contract and**

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**which one will be sent  
down a path he never  
expected. In this thrilling  
tale, two successful  
entrepreneurs embark on  
separate journeys to  
make their mark in the**



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**ever-changing world of  
sustainable development  
and renewable energy.  
This 56-page special  
report, one of a series  
examining the resilience  
of GCC economies in the**

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**face of COVID-19 and  
produced in partnership  
with Parsons, casts an  
eye across key sectors of  
the economy during this  
period, including  
transformative**

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**technologies, resources,  
logistics, education, and  
investment, drawing on  
the words of the  
businesspeople we have  
spoken with in recent  
months. It aims to paint a**

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**picture of the resilience  
of Saudi Arabia at this  
crucial time, as well as  
one of the country's  
potential fortunes in the  
post-COVID-19  
environment.**

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**A Citizen's Guide to  
Shaping the 21st Century  
Eco-Architecture VIII  
Renewable energy  
market analysis: GCC  
2019  
Marketing Metaphoria**

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**Mount Sinai in Arabia  
Statecraft and Authority  
in Saudi Arabia and the  
UAE  
Economic Geography**

The working life of a  
bodyguard for the Saudi's and

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the unusual experiences he faced. Experiences of a bodyguard that worked with the upper echelons of the Saudi Arabian royal family and others. "Having known Mark Young for some time now, I

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have to say he is the most professional, diligent and knowledgeable security source I have ever worked with. His attributes as a high-level bodyguard/protection officer are unsurpassed . . .



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"SAUDI Bodyguard is a must read for all those fascinated by the world of intelligence and security operations. Mark Young is the man to tell this story." Jon King, Author:  
'Princess Diana: The Hidden

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Evidence'. 'Cosmic Top  
Secret: The Unseen Agenda'.  
'The Ascension Conspiracy:  
2013'. "Mark Young has  
opened a door to a fascinating  
insight of greed and  
corruption in a world that most

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of us can only guess at."

Albert Howard QGM Queens

Gallantry Medal Provincial

Police Award Gold Medal

Citation High Sheriff of Greater

London Certificate of Courage

This volume constitutes the

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proceedings of the 20th IFIP  
WG 6.11 Conference on e-  
Business, e-Services, and e-  
Society, I3E 2021, held in  
Galway, Ireland, in September  
2021.\* The total of 57 full and 8  
short papers presented in

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these volumes were carefully reviewed and selected from 141 submissions. The papers are organized in the following topical sections: AI for Digital Transformation and Public Good; AI & Analytics Decision

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Making; AI Philosophy, Ethics  
& Governance; Privacy &  
Transparency in a Digitized  
Society; Digital Enabled  
Sustainable Organizations and  
Societies; Digital  
Technologies and

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Organizational Capabilities;  
Digitized Supply Chains;  
Customer Behavior and E-  
business; Blockchain;  
Information Systems  
Development; Social Media &  
Analytics; and Teaching &

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Learning. \*The conference was held virtually due to the COVID-19 pandemic.

This is an environmental and political history of Saudi Arabia, revealing the power of the environment to shape and



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influence the political state. Jones traces the modernization of the Saudi state and its rich oil reserves that were developed with the help of U.S. expertise and a technocratic elite who

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managed not only the vast oil reserves and water supplies but also the growth of political institutions. From the time oil was discovered in the 1930s, its control has been at the center of Saudi political

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authority and of the modern state. In addition the state quickly learned to exploit access to water as a means of controlling the population. Jones demonstrates the power of the Saudi environment to

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influence its modern political institutions and ideologies over the last eighty years. It is a fascinating story that helps explain not only how the Saudi state was transformed but also how the U.S. was inextricably

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involved in its technological and political modernization from the beginning.

This Handbook presents a comprehensive and rigorous overview of the state-of-the-art on Smart Cities. It provides the

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reader with an authoritative,  
exhaustive one-stop reference  
on how the field has evolved  
and where the current and  
future challenges lie. From the  
foundations to the many  
overlapping dimensions

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(human, energy, technology, data, institutions, ethics etc.), each chapter is written by international experts and amply illustrated with figures and tables with an emphasis on current research. The

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Handbook is an invaluable desk reference for researchers in a wide variety of fields, not only smart cities specialists but also by scientists and policy-makers in related disciplines that are deeply



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influenced by the emergence of intelligent cities. It should also serve as a key resource for graduate students and young researchers entering the area, and for instructors who teach courses on these

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subjects. The handbook is also of interest to industry and business innovators.

Smart cities

20th IFIP WG 6.11 Conference  
on e-Business, e-Services and  
e-Society, I3E 2021, Galway,

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Ireland, September 1-3, 2021,  
Proceedings

Assessing Saudi Vision 2030:  
Seven Pillars

Marketing

Genealogy and Tribal

Belonging in Saudi Arabia

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Mapping Political, Social and  
Economic Risks and Threats

This book seeks to push forward the  
boundaries of current practices and  
knowledge to embrace innovative  
solutions, novel approaches, and  
grounded technologies within

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realistic comprehension of economic risks and environmental implications. It investigates different scales and situations, various urban forms and morphology, and various localities and totalities. The book presents a platform of recent

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research, findings, and answers to pressing issues of building new cities and expanding existing ones in the Middle East and Egypt, within their ecological limits, formulating images, architecture, and public spaces to create liveable, working, and

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productive cities. At the time of transformation, people continue to influence their habitat and beyond. While facing the compelling challenges of the present, innovative development poses itself as an inevitable response to future

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demands. In socio-economic disparities and environmental crises, innovation necessitates a mode of action to act responsibly in addressing issues in unconventional manners. The production of space becomes a responsibility towards the



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development of human resources, promoting their needs, capacities, and advancing a decent quality of life.

Why Is the Middle East Entering a “New Era?” Is It a New Dawn? Is It a Setting Sun? In the third decade of

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the twenty-first century, the Middle East is entering a new era. A multifaceted and intricate equilibrium will write the next chapter of this region. The new era we are entering is fraught with challenges and full of opportunities.

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The new era is both defined by, and a result of, a combination of ancient and modern, domestic, regional, and international processes. Iran and Turkey each strive to position themselves as the regional superpower. In parallel, the people

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of the region struggle to overcome increasing domestic challenges. These developments, combined with an escalating struggle over path, identity, and direction, could result in a new model of statehood in the Arab world. While some countries

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take the turbulent path toward a possible new statehood model, others are fighting for their sovereignty and survival. All of this is occurring while Western hegemony in the Middle East is coming to an end and the Eastern giants are on the rise.

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Acclaimed Middle East expert, an Israeli fluent in Arabic, English, and Hebrew, Avi Melamed has a proven exceptional record of foreseeing the evolution of events in the Middle East and their impact on a local and regional level. In this book, Melamed

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takes you on a fascinating eye-opening journey through the geopolitical landscape of the Middle East in the third decade of the twenty first century. He challenges common Western concepts, narratives, and theories. And he

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provides predictions about some of the most central regional issues of the day. Using primarily sources from the region, Avi Melamed provides a professional, rare insider's view and clearly and insightfully contextualizes current



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regional events. Inside The Middle East: Entering a New Era provides the knowledge and tools to connect the dots. This distinct understanding allows the reader to build a multidimensional picture of the geopolitical reality of the Middle

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East today and provides an unparalleled foundation for navigating the events of tomorrow. About the separate trajectories of the Levant, the Gulf, Egypt and the Maghreb after the Arab Spring uprisings

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This title investigates how the meanings and politics of urban sustainability are being radically rethought in response to the economic downturn and the credit crunch.

## Visions and Challenges

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Entering a New Era

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The Gulf States and the Horn of  
Africa

What Deep Metaphors Reveal About

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the Minds of Consumers

A 2020 Review

The Arab Region After the Uprisings  
Since the Global Financial  
Crisis, we have been  
approaching a crossroad in  
modern human history. The

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top 1 percent of people own more than half of the world's wealth, while hundreds of millions suffer in extreme poverty. Governments quarrel over the politics of

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environmental policy, even as climate change poses an existential threat to life on the planet. And communities “hollowed out” by the forces of globalization still

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struggle to stand on their feet. How can we even begin to contemplate solutions to such immense and persistent problems? In Powering Prosperity: A Citizen's Guide to Shaping



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the 21st Century, Dr.  
Indranil Ghosh brings  
together his decades of  
experience as a  
sustainable economic  
development investor, an  
entrepreneur, and an MIT-

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trained scientist, to  
provide a new framework  
for understanding the  
world's challenges and the  
choices societies must  
make to address them.  
Central to Dr. Ghosh's

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roadmap for positive  
change is a more inclusive  
form of governance, a  
collaborative model of  
long-term investment  
between public and private  
capital, and the

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empowerment of local  
communities to unleash  
their innovative and  
entrepreneurial energy.

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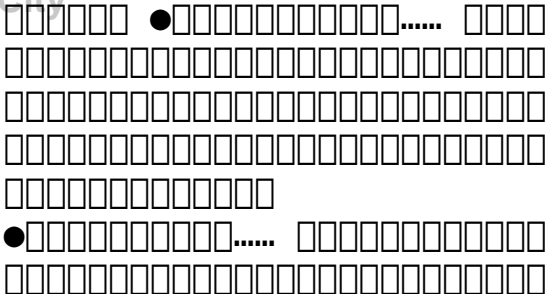
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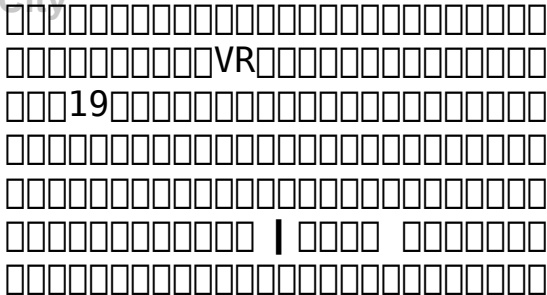
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Secret History of the  
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That'll Improve and/or  
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This international



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conference provides a  
unique forum to discuss  
practical approaches and  
state of the art findings  
in using the applied  
electrical engineering and  
computing technologies to

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solve national problems  
that face Jordan and other  
developing countries  
A revised and updated  
edition of the leading  
introductory text on the  
geography of economic

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life, from the local to  
the global Economic  
Geography is an engaging  
and accessible  
introduction to the  
different ways modern  
economic geographers

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understand, analyze, and interpret economic processes. This comprehensive text addresses significant questions relevant to contemporary economic

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life, from the activities of transnational corporations to issues surrounding workplaces and consumption. It encourages readers to explore how spatial patterns, places,

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networks, and territories  
shape large-scale economic  
processes. Accessible,  
highly-illustrated  
material presents fresh  
insights from the  
field—complemented by

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relatable, real-world examples that help students understand the social, cultural, and political contexts underpinning global economic processes. Now in

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its third edition, this extensively revised and updated textbook retains the features and thematic structure that have proved popular with students and instructors alike, while



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adding exciting new content. New chapters explore how the global economy and global development are institutionalized and governed, the economic

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geographies of global  
climate change, economic  
practices outside the  
capitalist mainstream, the  
role of migrants in labour  
markets, global production  
networks, and more.

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Introduces economic  
geography with a thematic  
approach including major  
concepts, current debates,  
and case studies Revised  
and updated to enhance  
international coverage,

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including three entirely  
new chapters on  
international development,  
alternative economies, and  
global climate change  
Substantial new content on  
labour migration, global

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production networks, and recent intellectual trends such as evolutionary economic geography Highly illustrated with diagrams and photographs closely integrated into the text

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Pedagogical aids including key case studies, learning objectives, text boxes, chapter essay questions, summaries, and further reading Core geographical concepts – such as place,

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networks and territory –  
are closely integrated  
into all chapters.

Economic Geography: A  
Contemporary Introduction  
is an invaluable source of  
up-to-date knowledge for

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students new to the field,  
for those requiring a  
solid foundation, as well  
as for a broader academic  
and public readership with  
interest in this area of  
study.



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Saudi Bodyguard

Routledge Handbook of

Sport in the Middle East

Inside the Middle East

Sustainability

The Future of Sustainable

Cities

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New Cities and Community  
Extensions in Egypt and  
the Middle East  
2019 IEEE Jordan  
International Joint  
Conference on Electrical  
Engineering and

Information Technology  
(JEEIT)

***Globalization affects urban communities in many ways. One of its manifestations is increased intercity competition, which compels cities to increase their attractiveness in terms of capital,***

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***entrepreneurship, information, expertise and consumption. This competition takes place in an asymmetric field, with cities trying to find the best possible ways of using their natural and created assets, the latter including a naturally evolving reputation or***

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***consciously developed competitive identity or brand. The Political Economy of City Branding discusses this phenomenon from the perspective of numerous post-industrial cities in North America, Europe, East Asia and Australasia. Special attention is given to local***

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***economic development policy and industrial profiling, and global city rankings are used to provide empirical evidence for cities' characteristics and positions in the global urban hierarchy. On top of this, social and urban challenges such as creative class struggle are***

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***also discussed. The core message of the book is that cities should apply the tools of city branding in their industrial promotion and specialization, but at the same time take into account the special nature of their urban communities and be open and inclusive in their brand***

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***policies in order to ensure optimal results. This book will be of interest to scholars and practitioners working in the areas of local economic development, urban planning, public management, and branding.***

***"Roadtown" by Edgar Chambless.***



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***Published by Good Press. Good Press publishes a wide range of titles that encompasses every genre. From well-known classics & literary fiction and non-fiction to forgotten—or yet undiscovered gems—of world literature, we issue the books that need to be read.***

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***For decades, US foreign policy in***

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***the Middle East has been on  
autopilot: Seek Arab-Israeli peace,  
fight terrorism, and urge regimes to  
respect human rights. Every US  
administration puts its own spin on  
these initiatives, but none has  
successfully resolved the region's  
fundamental problems. In Seven***

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***Pillars: What Really Causes  
Instability in the Middle East? a  
bipartisan group of leading experts  
representing several academic and  
policy disciplines unravel the core  
causes of instability in the Middle  
East and North Africa. Why have  
some countries been immune to the***

***Arab Spring? Which governments enjoy the most legitimacy and why? With more than half the region under 30 years of age, why does education and innovation lag? How do resource economies, crony capitalism, and inequality drive conflict? Are ethnic and sectarian***

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***fault lines the key factor, or are these more products of political and economic instability? And what are the wellsprings of extremism that threaten not only the United States but, more profoundly, the people of the region? The answers to these questions should help***

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***policymakers and students of the region understand the Middle East on its own terms, rather than just through a partisan or diplomatic lens. Understanding the pillars of instability in the region can allow the United States and its allies to rethink their own priorities, adjust***

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***policy, recalibrate their programs,  
and finally begin to chip away at  
core challenges facing the Middle  
East. Contributors: Thanassis  
Cambanis Michael A. Fahy Florence  
Gaub Danielle Pletka Bilal Wahab A.  
Kadir Yildirim***

***This scholarly work identifies the***



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***location of ancient Midian and the biblical site of Mount Sinai in northwest Saudi Arabia. It also describes the Exodus route needed to reach it in great detail. Over 300 maps, photos, and illustrations. The most extensive book available on this topic written by someone who***

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*has been there.*

*Handbook of Smart Cities*

*The Day It Finally Happens*

*A Political Economy of Free Zones  
in Gulf Arab States*

*Life After Oil*

*Alien Contact, Dinosaur Parks,  
Immortal Humans—and Other*

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***Possible Phenomena***

***Social Mechanisms and Foreign***

***Policy Identity Crises***

***Powering Prosperity***

**Why do tribal genealogies  
matter in modern-day Saudi  
Arabia? What compels the**

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strivers and climbers of  
the new Saudi Arabia to  
want to prove their  
authentic descent from one  
or another prestigious  
Arabian tribe? Of Sand or  
Soil looks at how

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genealogy and tribal  
belonging have informed  
the lives of past and  
present inhabitants of  
Saudi Arabia and how the  
Saudi government's tacit  
glorification of tribal

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origins has shaped the  
powerful development of  
the kingdom's genealogical  
culture. Nadav Samin  
presents the first  
extended biographical  
exploration of the major

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twentieth-century Saudi  
scholar 'amad al-J'sir,  
whose genealogical studies  
frame the story about  
belonging and identity in  
the modern kingdom. Samin  
examines the interplay

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between al-J?sir's  
genealogical project and  
his many hundreds of  
petitioners, mostly Saudis  
of nontribal or lower  
status origin who sought  
validation of their tribal



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roots in his genealogical texts. Investigating the Saudi relationship to this opaque, orally inscribed historical tradition, Samin considers the consequences of modern

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Saudi genealogical  
politics and how the most  
intimate anxieties of  
nontribal Saudis today are  
amplified by the governing  
strategies and kinship  
ideology of the Saudi

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state. Challenging the  
impression that Saudi  
culture is determined by  
puritanical religiosity or  
rentier economic  
principles, *Of Sand or  
Soil* shows how the

exploration and  
establishment of tribal  
genealogies have become  
influential phenomena in  
contemporary Saudi  
society. Beyond Saudi  
Arabia, this book casts

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important new light on the interplay between kinship ideas, oral narrative, and state formation in rapidly changing societies.

A history of the most profitable company in the

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world, Saudi Aramco, and  
the story behind the  
family that ruthlessly  
maneuvered to control this  
multi-trillion dollar  
enterprise. The Saudi  
royal family and Aramco

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leadership are, and almost  
always have been,  
motivated by ambitions of  
long-term strength and  
profit. They use Islamic  
law, traditional ideology,  
and harsh justice to

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maintain stability and  
their own power, but  
underneath the thobes and  
abayas and behind the  
religious fanaticism and  
illiberalism lies a most  
sophisticated and ruthless



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business enterprise.

Today, that corporation is  
poised to pull off the  
biggest IPO in history.  
Over more than a century,  
fed by ambition and oil  
wealth, al Saud, as the

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royal family is known, has  
come from next to nothing  
to rule as absolute  
monarchs, a contrast with  
the world around them and  
modernity itself. The  
story starts with Saudi

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Arabia's founder, Abdul Aziz, a lowly refugee embarking on a daring gambit to reconquer his family's ancestral home?the mud-walled city of Riyadh. It takes

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readers almost to present  
day, when the  
multinational family  
business has made al Saud  
the wealthiest family in  
the world and on the cusp  
of a new transformation.

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Now al Saud and its family  
business, Aramco, are  
embarking on their most  
ambitious move: taking the  
company public and  
preparing the country for  
the next generation.

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From a VICE magazine  
columnist, “a deeply  
entertaining—if  
occasionally horrifying”  
(Joshua Piven, coauthor of  
The Worst-Case Scenario  
Survival Handbook) look at

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how humanity is likely to  
weather such happenings as  
nuclear war, a global  
internet collapse,  
antibiotics shortages, and  
even immortality. If you  
live on planet Earth

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you're probably scared of the future. How could you not be? Some of the world's most stable democracies are looking pretty shaky. Technology is invading personal



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relationships and taking  
over jobs. Relations among  
the three superpowers—the  
US, China, and Russia—are  
growing more complicated  
and dangerous. A person  
watching the news has to

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wonder: is it safe to go out there or not? Taking inspiration from his virally popular VICE column "How Scared Should I Be?," Mike Pearl games out many of the "could it

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really happen?" scenarios we've all speculated about, assigning a probability rating, and taking us through how it would unfold. He explores what would likely occur in

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dozens of possible  
scenarios—among them the  
final failure of  
antibiotics, the loss of  
the world's marine life, a  
complete ban on guns in  
the US, and even contact

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with extraterrestrial  
life—and reports back from  
the future, providing a  
clear picture of how the  
world would look, feel,  
and even smell in each of  
these instances. For fans

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of such bestsellers as  
What If? and The Worst  
Case Scenario Survival  
Handbook, The Day It  
Finally Happens is about  
taking future events that  
we don't really understand

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and getting to know them  
in close detail. Pearl's  
"well-researched  
speculations induce  
daydreams and nightmares  
and mark [him] as one of  
his generation's most

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interesting writers” (Alec  
Ross, New York Times  
bestselling author).

Why do advertising  
campaigns and new products  
often fail? Why do  
consumers feel that



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companies don't understand  
their needs? Because  
marketers themselves don't  
think deeply about  
consumers' innermost  
thoughts and feelings.  
Marketing Metaphoria is a

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groundbreaking book that  
reveals how to overcome  
this "depth deficit" and  
find the universal drivers  
of human behavior so vital  
to a firm's success.  
Marketing Metaphoria

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reveals the powerful  
unconscious viewing  
lenses--called "deep  
metaphors"-- that shape  
what people think, hear,  
say, and do. Drawing on  
thousands of one-on-one

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interviews in more than  
thirty countries, Gerald  
Zaltman and Lindsay  
Zaltman describe how some  
of the world's most  
successful companies as  
well as small firms, not-

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for-profits, and social enterprises have successfully leveraged deep metaphors to solve a wide variety of marketing problems. Marketing Metaphoria should convince

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you that everything  
consumers think and do is  
influenced at unconscious  
levels--and it will give  
you access to those deeper  
levels of thinking.

From Sheikhs to Sultanism

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Proceedings of the 2nd  
Springer Conference of the  
Arabian Journal of  
Geosciences (CAJG-2),  
Tunisia 2019  
Responsible AI and  
Analytics for an Ethical

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and Inclusive Digitized  
Society

The Green City

Advances in Geophysics,  
Tectonics and Petroleum  
Geosciences

Interests, influences and



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**instability**

**What Really Causes  
Instability in the Middle  
East?**

With insights from leading  
practitioners and exploration of the  
latest issues to affect consumers

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and businesses alike, Marketing provides the skills vital for successful engagement with marketing across all areas of society.

Compiles ON-A work philosophy: a constant search for innovative ad

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hoc solutions for each project,  
using the most updated  
technologies and design research.  
This book exposes and collects the  
innovations developed through 15  
years of work at ON-A, through  
lengthy conversations between its

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founders and directors (Eduardo Gutiérrez and Jordi Fernández) and the editor. This is not a usual monograph, but rather an exploration of ideas from an innovation point of view, according to four basic criteria: Design,

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Laboratory, Technology and Emotion. With the aim of understanding the different degrees of innovation on how they operate in ON-A, the book is organized into these four blocks. The first one is routed on Design as a starting point

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to attend the control of the geometry (inspired on mineral, arboreal, and organic shapes) and encoding the information (using parametric design, BIM, and coding techniques). That methodology allows us to visualize and interact

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with the continuum of data and workflows of all stages of development, attending to the entire life cycle of the project. Since ON-A considers themselves as a Laboratory rather than as a professional architecture office, the

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second conversation explores our ways of making innovative architecture throughout bioclimatic and sustainable experiments and tests done in their works and projects. In that chapter they talk about how to incorporate the 'green'



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feature through bioarchitecture □ a layer of technological green that appeals to sustainability from materiality, management and maintenance□ in order to re-naturalize cities and reconnect people with the natural environment

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in favor of an ecosystem balance. Technology is the third chapter, a key tool to enhance design and creativity, carrying out complete material, structural and installation modeling that gives us control of any layout whether we use curved

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glass, precast GRC, wood or another innovative material technique to build their projects. Last but not least, the fourth conversation is about how ON-A's projects work as a catalyst for creating positive Emotions: physical-

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visual, well-being, and comfort that contribute occupants' health and flexible usability of the designed spaces. As a result of these four conversations, the book shows how to innovate in architecture from different layers with only one

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concern: helping to reduce the environmental impact of human intervention, improving citizens' quality of life and seeking the emotional interactions between the inhabitants and their environment. The Gulf Arab states became rich

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by accident. Their golden ticket was oil, which has become the lifeblood of their social and economic systems. But they are prone to become a "vanishing Eden", if the oil curse endures further and economic transformation remains a

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mirage. LIFE AFTER OIL highlights the economic vulnerability of the Gulf states after the oil party ends. The region depends heavily on imports financed by petrodollars. So, when demand for oil sinks and prices plummet, or when oil and

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gas reserves ultimately vanish, their survival will be extremely challenged. LIFE AFTER OIL raises the alarm to the impending survival challenges to face the burgeoning Gulf societies in the post-oil era, and tackles the ultimate question:



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what will the future look like?

New opportunities for solving the challenges of contemporary architecture occur as a result of advances in the design and new building technologies, as well as the development of new materials.

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Many of the changes are motivated by a drive towards eco-architecture, trying to harmonise architectural products with nature. Another important issue is the adaptation of the architectural design to the natural environment, learning from

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nature and traditional construction techniques. Contemporary architecture is at the threshold of a new stage of evolution, deeply influenced by the advances in information and computer systems and the development of new

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materials and products, as well as construction processes that will drastically change the industry. Never before in history have architects and engineers had such a range of new processes and products open to them. In spite of

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that, the construction industry lags behind all others in taking advantage of a wide variety of new technologies. This is understandable, due to the inherent complexity and uniqueness of each architectural project. Advances in

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computer and information systems, including robotics, offers the possibility of developing new architectural forms, construction products and building technologies which are just now starting to emerge. Changes have also taken

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place in the way modern society works and lives, due to the impact of modern technologies. Patterns of work have been disrupted and changed, affecting transportation and the home environment. The demand is for a new type of habitat

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that can respond to the changes and the consequent requirements in terms of the urban environment. This volume originates from the 8th International Conference on Harmonisation between Architecture and Nature and deals



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with topics such as building technologies, design by passive systems, design with nature, cultural sensitivity, life cycle assessment, resources and rehabilitation and many others including case studies from around

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the world.

Roadtown

Smart Cities: Issues and  
Challenges

Harmonisation between  
Architecture and Nature

A Contemporary Introduction

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Saudi, Inc.: The Arabian Kingdom's  
Pursuit of Profit and Power

The Report: Saudi Arabia 2018

The True Location Revealed

***This Handbook provides a  
succinct overview of  
sport in the Middle***

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*East, drawing in  
scholars from a wide  
variety of geographical  
and disciplinary  
backgrounds (history,  
politics, sociology,  
economics and regional*

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*studies), with different  
methodological  
approaches, to create  
the 'go-to' text on the  
subject. After the  
introduction, 33  
chapters from leading*

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*subject experts cover  
areas including history,  
politics, society,  
economy and nationhood.  
The authors help shed  
light on how certain  
Middle Eastern countries*

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*have become increasingly  
active in international  
sports, and the efforts  
made to positioning  
themselves as the new  
global 'sports hubs'.  
Split into five*

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*sections, the book  
offers a multi-  
disciplinary analysis of  
a diverse range of  
sports across the  
geographic Middle East,  
including football,*



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*mixed martial arts,  
rugby, athletics and  
cycling. The authors  
highlight and respond to  
issues such as the  
naturalisation of  
athletes, female*

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*athleticism, sports  
media and supporter  
cultures. The Routledge  
Handbook of Sport in the  
Middle East stands apart  
from previous research  
through offering first-*

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*hand accounts of sport  
in the area from authors  
who live and work in the  
region or have a history  
of regularly visiting  
and conducting research  
in the region. It will*

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*be of interest to  
academics and students  
alike, in the fields of  
Middle East politics,  
sport, sport in the  
Middle East,  
international relations,*

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*governance and  
sociology.*

*Key initiatives include  
a privatisation  
programme which would  
see the divestment of a  
number of state-owned*

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*giants, such as the  
partial listing of  
Aramco, the creation of  
the world's largest  
sovereign wealth fund  
and the increased  
participation of women*

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*in the job market. The Kingdom has played a key role too on the international stage in 2017, becoming the first country to host President Trump, a visit*

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*which resulted in  
renewed trade and  
investment commitments  
on both sides. Meanwhile  
the country's importance  
as a trading hub  
continues to grow thanks*



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*to both the various  
infrastructural upgrades  
that are taking place to  
its ports and airports,  
as well as its its  
geographical advantage  
as a connector of three*

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*continents and its  
proximity to the Red Sea  
- through which 10% of  
world trade travels.*

*This is the first book-  
length empirical study  
of free zones (FZs) in*

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*Gulf Cooperation Council  
(GCC) countries. The  
volume systematically  
illustrates the  
development processes  
behind FZs in Gulf Arab  
states and assesses the*

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*impact of these  
commercial entities on  
regional integration,  
global trade and  
investment trends, and  
the Gulf's foreign  
relations. In the*

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*process, the work maps  
how economic strategies  
involving FZs evolve  
alongside varying levels  
of resource availability  
and state capacity on a  
local level while also*

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Arabia Mega City Neom Saudi  
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*revealing how  
development paths in  
Gulf Arab states are  
linked to regional and  
global accumulation  
circuits. FZ development  
is an under-examined*

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*topic in the wider  
literature on the Gulf.  
The empirical findings  
and theoretical  
implications of the work  
therefore offer an  
original contribution to*

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*prevailing political  
economy discussions  
concerning the Gulf  
region.*

*This book is the first  
of its type on NEOM  
Region, NW of Saudi*



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*Arabia. This region has  
been designated in 2017  
to be an international  
economic hub. However,  
no studies have been  
done on this region  
which occupies several*

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*natural resources including remarkable landscape with unique ecological species, ores and water resources. The region is also vulnerable to many*

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*aspects of threatening  
natural hazards. Based  
on her expertise, namely  
geomorphological  
processes, earth  
sciences, space  
techniques and natural*

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*risk assessment, the author made an initiative to produce this book using advanced tools, specifically satellite images and geo-information system. The*

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*book introduces several thematic maps obtained for the first time for NEOM Region. Hence, it represents a scientific guide for land management and urban*

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*planning approaches.*

*This book is a very  
significant document for  
a variety of readers and  
researchers including  
decision makers, land  
managers and planners,*

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*as well as geographers  
and geologists. In  
addition, the basic  
concepts and new  
approaches attract  
researchers and academic  
teams including*

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*students, universities  
and research centers not  
only in Saudi Arabia,  
but in different parts  
of the World.*

*Design, Laboratory,  
Technology, and Emotion*



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*shaping the society of  
2030*

*The Return of  
Geopolitics in Europe?  
Innovation-Architecture  
Special Report: Saudi  
Arabia Resilience &*

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*Growth*

*Desert Kingdom*

*The Survival Predicament  
of the Gulf Arab States*

In 15 similarly structured chapters,  
Transitioning to Smart Cities:  
Mapping Political, Economic, and

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Social Risks and Threats serves as a primer on smart cities, providing readers with no prior knowledge on smart cities with an understanding of the current smart cities debates. Gathering cutting-edge research and insights from academics,

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practitioners and policy-makers around the globe, *Transitioning to Smart Cities* identifies and discusses the nascent threats and challenges contemporary urban areas face, highlighting the drivers and ways of navigating these

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issues in an effective way. Uniquely providing a blend of conceptual academic analysis with empirical insights, Transitioning to Smart Cities produces policy recommendations that boost urban sustainability and resilience. With

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the multiplicity of qualitatively new issues and developments in these debates, Transitioning to Smart Cities offer an invaluable framework on current developments shaping today and tomorrow's urban Combines conceptual academic

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approaches with empirically-driven insights and best practices Offers new approaches and arguments from inter and multi-disciplinary perspectives Provides foundational knowledge and comparative insight from global case-studies that

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enable critical reflection and operationalization Generates policy recommendations that pave the way to debate and case-based planning

This report explores the prospects for renewables to diversify national



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economies and the combined GCC energy mix, while helping the region meet climate goals and contribute to the 2030 Agenda for Sustainable Development.

The Gulf States and the Horn of Africa takes a deep dive into the

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complexities of power projection, political rivalry and conflict across the Red Sea and beyond. Focusing on the nature of interregional connections between the Gulf and the Horn, it explores the multifaceted nature of relations

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between states and the two increasingly important subregions. Bringing together scholars working on and in both regions, the book considers strategic competition between Saudi Arabia and Iran, and between the UAE and both

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Qatar and Turkey, along with other international engagement such as joint anti-piracy operations, counterterrorism cooperation, security assistance, base agreements and economic development. Drawing on a range

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of subject expertise and field research across case study countries, the volume adds to the sparse literature on the regional and international politics of the Horn of Africa and Red Sea, gleaning specific insights from

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contemporary reflections across the book. This is essential reading for students and researchers interested in the Horn of Africa and the evolving regional geopolitics of the Gulf.

Muhammad bin Salman Al-Saud

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and Muhammad bin Zayed Al-Nahyan, the respective princely strongmen of Saudi Arabia and the UAE, have torn up the old rules. They have spurred game-changing economic master plans, presided over vast anti-corruption

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crackdowns, tackled entrenched religious forces, and overseen the mass arrest of critics. In parallel, they also appear to have replaced the old 'sheikhly' consensus systems of their predecessors with something more autocratic, more



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personalistic, and perhaps even analytically distinct. These are the two wealthiest and most populous Gulf monarchies, and increasingly important global powers--Saudi Arabia is a G20 member, and the UAE will be the host of the World

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Expo in 2021-2022. Such sweeping changes to their statecraft and authority structures could well end up having a direct impact, for better or worse, on policies, economies and individual lives all around the world. Christopher M. Davidson

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tests the hypothesis that Saudi Arabia and the UAE are now effectively contemporary or even 'advanced' sultanates, and situates these influential states within an international model of autocratic authoritarianism. Drawing on a

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range of primary sources, including new interviews and surveys, From Sheikhs to Sultanism puts forward an original, empirically grounded interpretation of the rise of both MBS and MBZ.

## Critical Reflections

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Sustainable Land Management for  
NEOM Region

The Exodus Mysteries: of Midian,  
Sinai & Jabal al-Lawz

A Tale of Four Worlds

The Political Economy of City  
Branding

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City  
Of Sand Or Soil

Urban Nature as an Ideal, Provider  
of Services and Conceptual Urban  
Design Approach